

**FIG. 1**

BS01-271



300

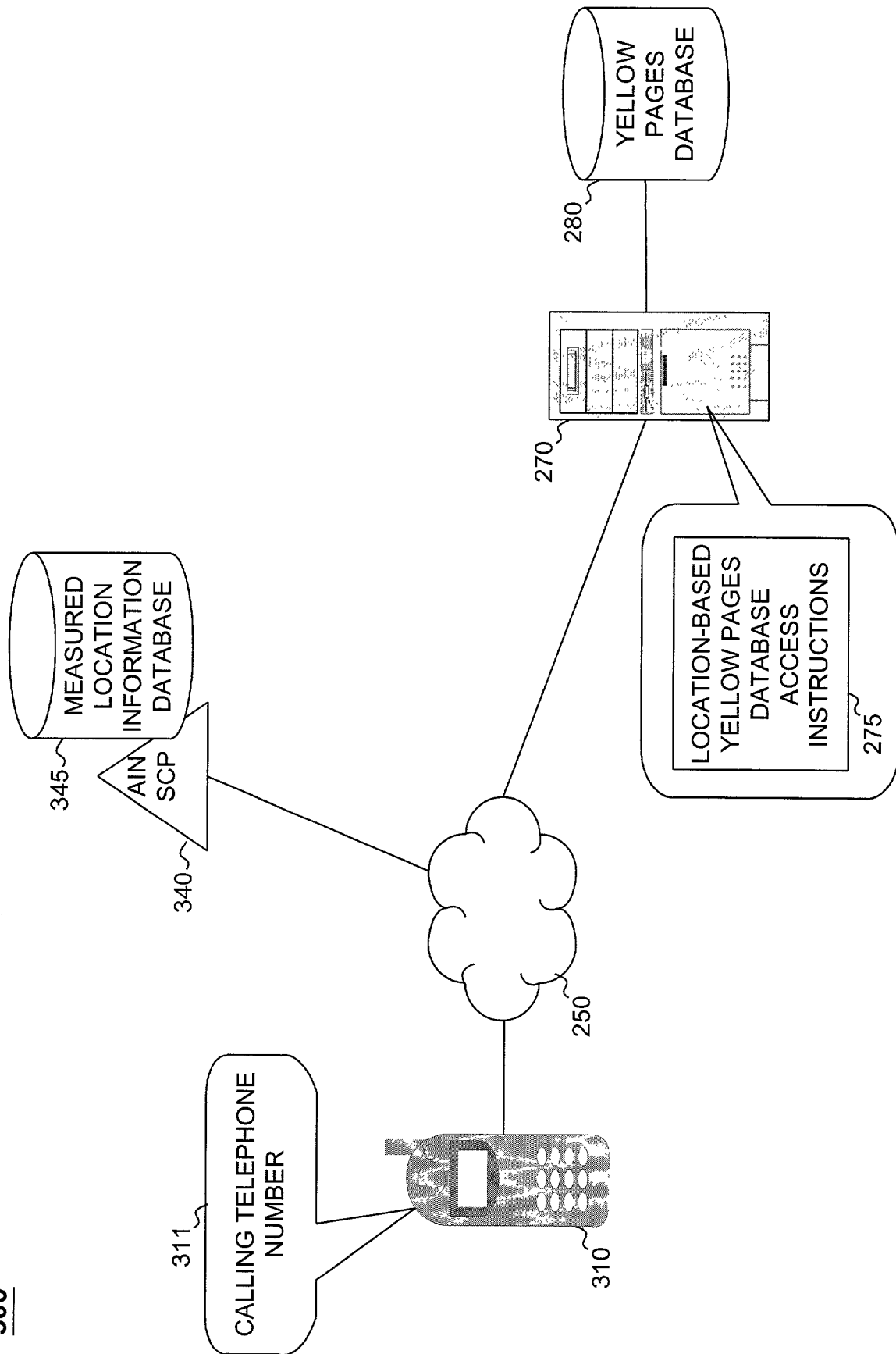
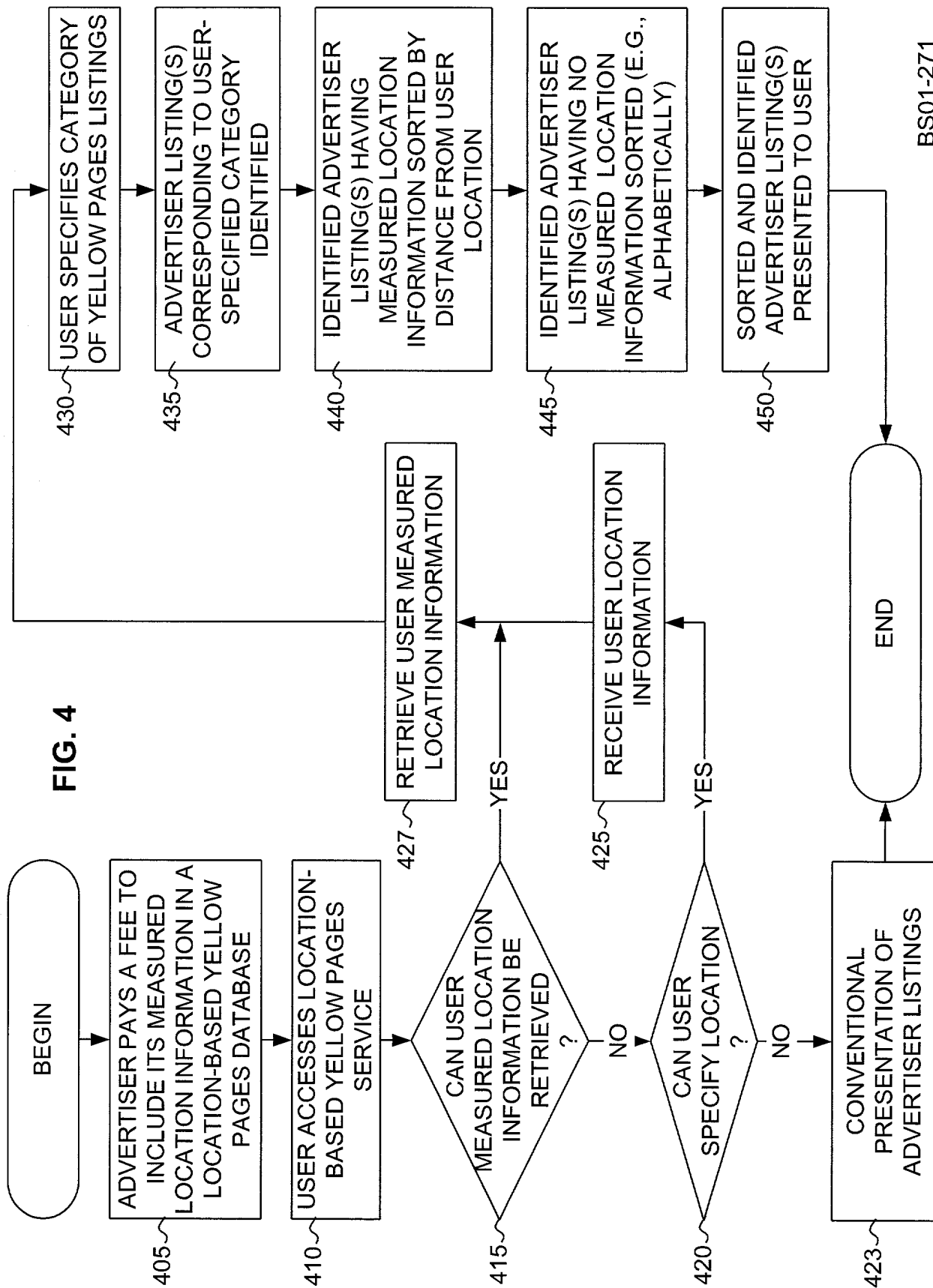


FIG. 3

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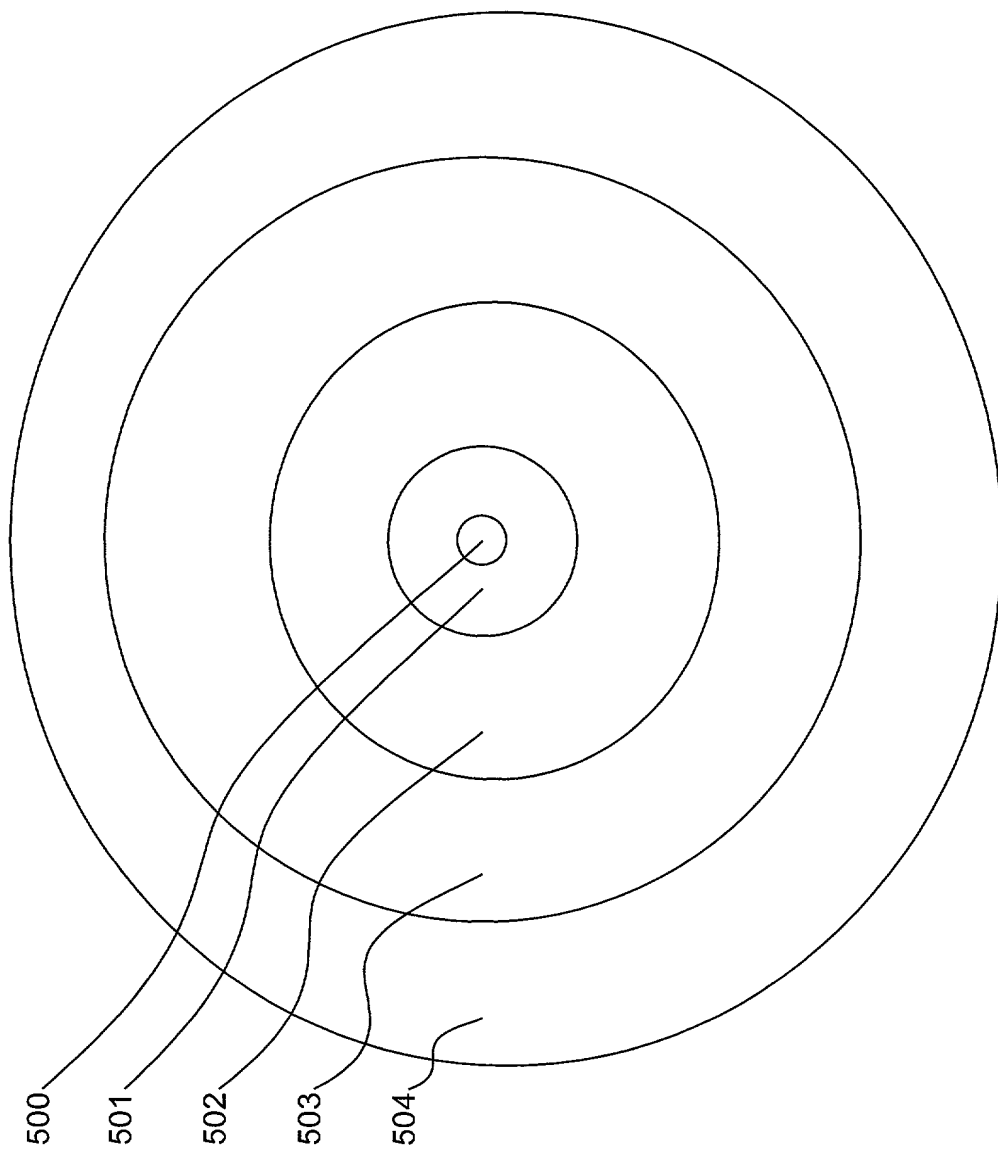


FIG. 5

600	601	602	603	604	605
	ADVERTISER IDENTIFIER	ADVERTISER DISTANCE	SAME TEL. EX. AREA?	SAME AREA CODE?	SAME LATA?
610	A	DISTANCE (A)	N/A	N/A	N/A
611	B	DISTANCE (B)	N/A	N/A	N/A
612	C	DISTANCE (C)	N/A	N/A	N/A
	...	...	...	...	...
615	E	DISTANCE (E)	N/A	N/A	N/A
630	F	N/A	YES	YES	YES
	...	...	...	...	...
635	H	N/A	YES	YES	YES
640	I	N/A	NO	YES	YES
	...	...	...	...	...
645	K	N/A	NO	YES	YES
650	L	N/A	NO	NO	YES
	...	...	...	...	...
655	N	N/A	NO	NO	YES

FIG. 6